



Infinite Earth

RECYCLING SERVICES

“To make quality recycling services more accessible and convenient. Promote growth through community involvement and forward thinking”

COMPANY OVERVIEW

- Established in April 2016
- 3 original partners Luke Norrie, Chris Mulligan and Scott O'Coin

Reasons for creating Infinite Earth

- Felt the need for a more convenient recycling program
- No quality curbside services were available
- Wanted a stable form of employment for myself and others that is not heavily dependent on the oil economy
- Saw the opportunity to create a new recycling company that was made for the smaller cities and towns of Alberta

SERVICES

Residential

- Dual stream
- Bi-weekly curbside pickup
- Blue / Clear bag or bin
- \$11 per month



Commercial

- Cardboard
- Dual stream
- Bi-weekly pickup
- 1, 3, and 5 yd bins available





CURRENT OPERATIONS

Camrose

Wetaskiwin

Round hill

Bittern Lake

Gwynne

Daysland

ACCEPTED MATERIALS

- Paper (office, newsprint, catalogues, phonebooks, construction)
- Cardboard (boxboard, corrugated, paper milk cartons)
- Plastic (#1, #2, #4, #5, #7), Plastic Bags
- Metal (tin and aluminum cans)
- Electronics (computers, keyboards, phones, monitors, printers)

- Glass (depot drop-off or boxed and labeled @ curbside)
- Copper, aluminum, and steel (depot drop-off only)

RESIDENTIAL PICKUP VEHICLE





BENEFITS OF A TRUCK & TRAILER SYSTEM

- Reduced road weight
- Reduced noise pollution
- Reduced fuel consumption
- Reduced downtime (fewer breakdowns / easier to maintain)
- Reduced risk of contacting overhead lines and trees
- Easier separation of materials
- Non-compaction allows for easier sorting and reduced contamination
- Smaller cities minimize travel times for dumping which allows for smaller truck & trailer systems



BENEFITS OF A DUAL STREAM SYSTEM

- Reduced sorting costs
- Higher quality end product
- Increased profit on commodities
- Lower contamination rates
- Reduced waste to landfill
- Lower landfill tipping expenses
- Increased profits relate to affordable recycling fees for citizens



CURRENT INDUSTRY PROBLEMS

- China's Ban on foreign waste
- Very few domestic/local recyclers for paper and plastic
- Ballooning operating costs due to contamination
- Wishful recycling causing increased contamination
- Poor packaging design causing excess waste and contamination (coloured plastics vs clear, food packaging, multi-material packaging)



EDUCATION

- Colour coded tagging system for unaccepted bags or bins
- School seminars for students and teachers
- School facility tours
- Annual and semi-annual surveys to ensure proper follow-up on the communities general understanding of the program
- Website resources
- Call or Email



Infinite *Earth*

RECYCLING SERVICES

Locally owned and operated
Committed to community