

# **Circular Economy Solution Series for Businesses**

# Solution Series Components

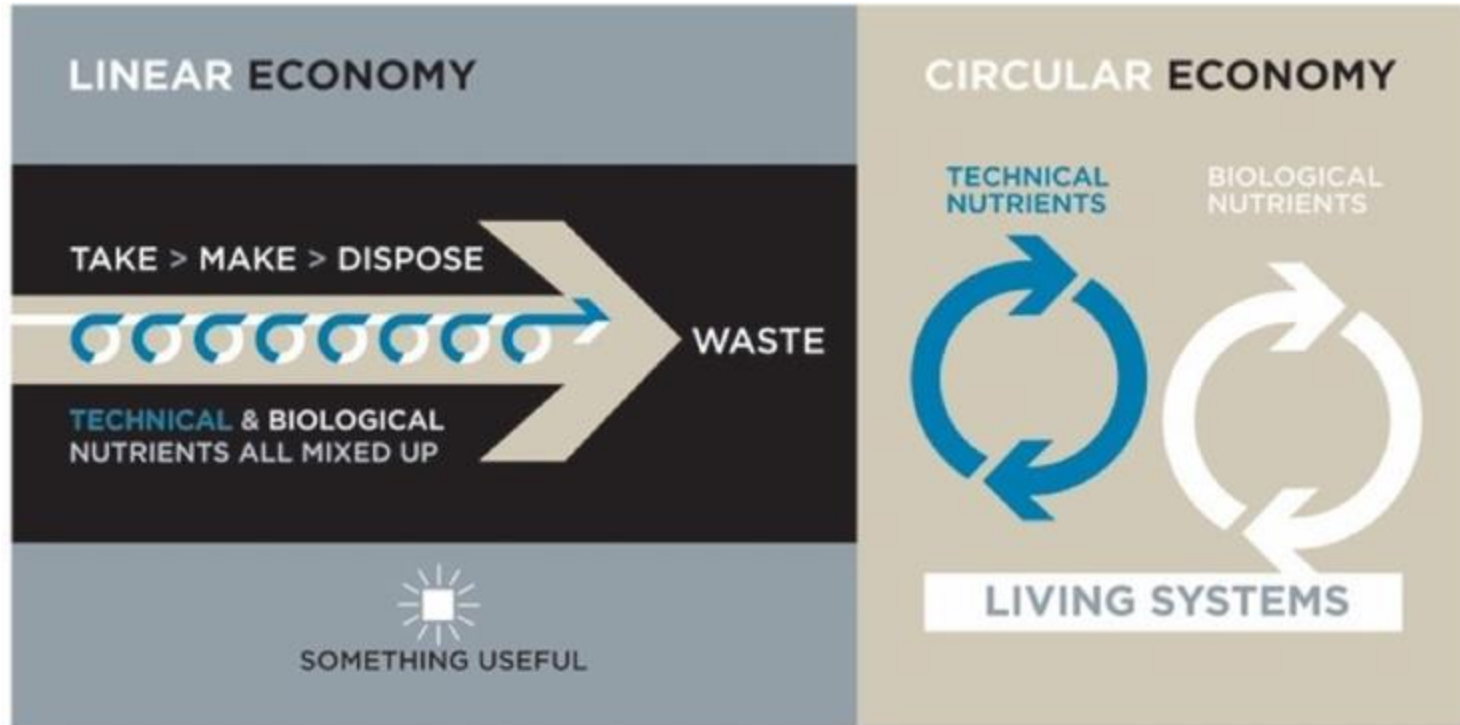
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1. Introduction: Circular Economy
2. Workshop 1: Business Strategy
3. Workshop 2: Design Innovation
4. Workshop 3: Stakeholder Engagement
5. Workshop 4: Circular Economy in Action



# What is the Circular Economy?

# Why become circular?



# Linear Risks

In 2020 the world's  
circular economy was  
reported to be **8.6%**

- Use of non-renewable resources
- Prioritizing removal of virgin products
- Lack of collaboration
- Inability to adapt



# UN Sustainable Development Goals

- Agenda for sustainable development adopted in 2015
- Global partnership to spur economic growth while preserving our planet

**12** RESPONSIBLE CONSUMPTION AND PRODUCTION

**12**  
Goal 12  
Ensure sustainable consumption and production patterns.

<b>11</b> Targets	<b>10</b> Events
<b>13</b> Publications	<b>1169</b> Actions

[More Info](#)

# How can YOUR business benefit from a circular business model?

New Markets

Satisfying Consumer Needs

Reducing Costs

Price Stability

Brand Reputation

Investors

# Key Economic Benefits

GROWTH POTENTIAL BY 2030 IN LINEAR WASTE STREAMS



**+\$4.5B**  
by 2030